

# Company Profile 2011



## Welcome to EM Direct

**EM Direct is a private sector provider of Initial Teacher Training (ITT), and delivers a range of professional development programmes for schools and early years settings.**

**Founded in 1997**, the Company is led by the Board of Directors and Heads of Service who have significant experience as either school leaders, teachers and local authority officers or in higher education and the business world. EM Direct is now nationally recognised as a major provider of teacher training and related services.

Supplementing the core team located at Company Head Office in Grantham, EM Direct has a national network of approximately 80 Associates and Consultants supporting the delivery of a wide range of programmes working with trainee teachers, schools, and their staff, and Early Years' Professionals in child care settings.



Managing Director, Tony Cook, has nearly 40 years experience in the education profession working with Schools, Local Authorities and Government Agencies in the areas of Initial Teacher Training, Professional Development for Teachers and the Wider School Workforce and Human Resources.

He has established partnership working and contractual arrangements with over 20 Local Authorities and 6 Universities and Higher Education Institutes (HEIs). He has bid for and acquired many major contracts including Accreditation by the Training and Development Agency for schools (TDA) as an Initial Teacher Training Provider for the Graduate Teacher Programme (GTP), and Early Years Professional Status with the Children's Workforce Development Council (CWDC). His extensive experience in the profession also includes 12 years as a School Governor, including the last 6 as Chairman of Governors at a Lincolnshire Primary School.

EM Direct is a forward thinking company striving to push the boundaries of ITT and in turn raise the standards of education for all.

### **An Accredited ITT Provider**

Accredited by the TDA on 12 July 2006, EM Direct has been involved in the **Graduate Teacher Programme** since September 2000 and has trained over 1,100 teachers to Qualified Teacher Status (QTS). EM Direct is unique in being the only private limited company in the country to be an Accredited ITT Provider.

OfSTED (Summer 2009) graded our provision as "Good with Outstanding Features" and, within the Overall Effectiveness heading, our Training and Assessment Programme was graded as "Outstanding".

EM Direct has an allocation of 200 GTP places (Primary and Secondary) for 2011/12, making us the second largest EBITT in England.

## Our Experience is our track record

In addition to the Graduate Teacher Programme, EM Direct is contracted by the TDA to deliver many contracts relating to the recruitment and training of teachers:

- Student Associates Scheme (2002 to date – over 1,000 placements)
- Return to Teaching Courses (2001 to date – we are the TDA's largest and longest standing provider having delivered 100 courses and retrained over 1,100 teachers)
- Subject Knowledge Enhancement Courses – Maths, Physics and Chemistry (2008 to date)
- Mathematics Development Programme for Teachers (1 course in 2009, 2 courses in 2010)
- Promoting teaching as a career to Armed Forces Leavers (2008 – 2011)



**In November 2006, CWDC awarded EM Direct a 5 year contract to deliver training and assessment for Early Years Professional Status.** We have delivered on all 4 Pathways to over 450 EYPs. EM Direct has partnership agreements with 4 HEIs to work with undergraduate students on relevant degrees enabling them to undertake the Long Pathway to EYPS.

EM Direct is now also contracted by the **National College for Leadership of Schools and Children's Services** to be part of the National Framework to develop and deliver Leadership and Training Programmes.

## EM Direct also provides a range of commercial services which include:

- Being a preferred Supplier to the Career Transition Partnership (CTP), working with the military resettlement service, promoting teaching as a career
- Offering a Courses and Consultancy Programme across the East Midlands
- A registered CRB Umbrella Body
- Providing GCSE Equivalence Testing in English, Mathematics and Science



The Company has also managed the East Riding of Yorkshire Advanced Skills Teacher Programme (AST); been an Accredited Provider to the Young Gifted and Talented Learner Academy and undertaken Consultancy to Halton Local Authority on the re-organisation of its School Improvement Service.

**Our areas of operation include the East Midlands, West Midlands, East of England, Yorkshire and the Humber, the North East and North West.** Some programmes have also been delivered in London and the South East.

## EM Centre for Learning

To complement our training services, EM Direct operates a fully equipped training and conference centre attached to our Head Office in Grantham accommodating 2 to 80 delegates. All training rooms are air conditioned and include Multi Media Projectors, Interactive Whiteboards, Broadband and Trainer's Laptop. An Electronic Voting Response System, Lap Tops for delegates and Video Conferencing are also available. Offering catering facilities, car parking for 75 cars and good road and rail links, the Centre provides an excellent venue for our own trainees and the wider business world.

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